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Table 8

A comparison of approaches for ethical choice, decision-making and inquiry.
The approaches are all used by people in the imperative mode; and the research has developed principles or injunctions for use in design. The implicit outlook has been abstracted from these principles, but it is not offered as having an independent reality.

L	Implicit Outlook	Ethical Choice	Decision-making	Inquiry
	Each outlook applies across the three domains.	Each approach offers a sense of conviction.	Each approach offers a promise of confidence.	Each approach offers a guarantee of certainty.
1'	Move forward logically.	Rationalist Use means which logically achieve ends which are self-evidently worthwhile.	Rationalist Use values, objectives, priorities and plans to move forward.	Empirical Use general agreement as to the facts to discern regularities.
2'	Deal with things as everyone agrees they are.	Conventionalist Conform to values which are widely held in your social group.	Empiricist Use detailed, valid and reliable information to solve existing problems.	Formal-analytic Use self-evident ideas, assumptions and logic to develop analyses.
3'	Take small, easy, desirable and obvious steps.	Pragmatist Pursue values you prefer which also bring some wider benefit and are easily applicable.	Opportunist Use opportunities for action where some achievement is certain and easy.	Explanatory Use hypotheses and comparisons of alternatives to get increments of knowledge.
4'	Reconcile diverse conflicting outlooks.	Individualist Ensure your security and interests by recognizing and using power relationships.	Dialectical Use disputes between different parties to reach a compromise solution.	Dialectic Use conflicts between ideas to develop an encompassing synthesis.
5'	Balance all relevant factors.	Communalist Produce the outcome which best takes account of the needs and interests of all.	Systemic Use a model including all factors to generate an optimal-feasible strategy.	Holistic Use modelling to represent the situation as completely as possible.
6'	Impose a structure.	Legitimist Set explicit general rules which you and others in the group accept as fair.	Structuralist Use structures and procedures to provide legitimate authority and order.	Dialogic Use ratiocination to get a structured and authoritative theoretical base for inquiry.
7'	Let the Spirit move you.	Transcendentalist Respond to your deep inner sense of what is right and good.	Imaginist Use intuition and inspiration to gain deep personal commitment.	Contemplative Use unconscious awareness to create imaginative possibilities.